IN THE CLAIMS:

Amendments to the Claims

Please amend claim 1 and add the new claims as shown below.

Listing of Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

- 1. (currently amended) A liquid crystal display device characterized in that a display part is divided into two regions, wherein one region is displayed in a semi-transmission type or in a reflection type which enables display by reflecting light from an observation side of the liquid crystal display device and the other region is displayed in a transmission type.
- 2. (original) A liquid crystal display device according to claim 1, wherein the liquid crystal display device is incorporated into a mobile phone.
- 3. (original) A liquid crystal display device characterized in that a display part is divided into at least a region which performs a display of a small information quantity and a region which performs a display of a large information quantity, the region which performs a display of a small information quantity performs the display in a semi-transmission type or in a reflection type and the region which performs a display of a large information quantity performs the display in a transmission type.
- 4. (original) A liquid crystal display device according to claim 3, wherein the region which performs the display of a large information quantity includes a black matrix and the black matrix is formed such that the black matrix gets over a boundary

between the region which performs the display of a large information quantity and the region which performs the display of a small information quantity.

- 5. (original) A liquid crystal display device according to claim 3, wherein the region which performs the display of a large information quantity adopts a color display and the region which performs the display of a small information quantity adopts a monochromatic display.
- 6. (original) A liquid crystal display device according to claim 3, wherein the region which performs the display of a small information quantity displays at least one of time, a received incoming signal state and a remaining battery quantity and the region which performs the display of a large information quantity displays image data.
- 7. (original) A liquid crystal display device according to claim 3, wherein the liquid crystal display device is incorporated into a mobile phone.
- 8. (original) A mobile phone characterized in that the mobile phone includes a liquid crystal display device and a display part of the liquid crystal display device is divided into at least a region which performs a display of a small information quantity and a region which performs a display of a large information quantity, the region which performs a display of a small information quantity performs the display in a semi-transmission type or in a reflection type and the region which performs a display of a large information quantity performs the display in a transmission type.

- 9. (new) A liquid crystal display device according to claim 1, further comprising a backlight.
- 10. (new) A liquid crystal display device according to claim 3, further comprising a backlight.
- 11. (new) A mobile phone according to claim 8, further comprising a backlight.
- 12. (new) A liquid crystal display device characterized in that a display part is divided into a first display part and a second display part, the first display part being a region which enables display in a semi-transmission type or in a reflection type, and the second display part being a region which enables display in a transmission type, the second display part including a black matrix, the black matrix being formed so that the black matrix extends beyond a boundary between the first display part and the second display part.
- 13. (new) A liquid crystal display device according to claim 12. wherein the first display part is a region which performs a display of a small information quantity, and the second display part is a region which performs a display of a large information quantity.
- 14. (new) A liquid crystal display device according to claim 12. wherein the first display part is a region which performs monochromatic display, and the second display part is a region which performs color display.

- 15. (new) A liquid crystal display device according to claim 12, wherein the first display part displays at least one of time, a received incoming signal state and a remaining battery quantity, and the second display part displays image data.
- 16. (new) A liquid crystal display device according to claim 12, further comprising a backlight.
- 17. (new) A mobile phone comprising a liquid crystal display device characterized in that a display part is divided into a first display part and a second display part, the first display part being a region which enables display in a semi-transmission type or in a reflection type, and the second display part being a region which enables display in a transmission type, the second display part including a black matrix, the black matrix being formed so that the black matrix extends beyond a boundary between the first display part and the second display part.